



# Project Questionnaire

Date: \_\_\_\_\_

Client: \_\_\_\_\_

Project: \_\_\_\_\_

In Attendance: \_\_\_\_\_

Project Objectives: \_\_\_\_\_

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Project/Product/Service Features: \_\_\_\_\_

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Demographic (target audience): \_\_\_\_\_

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Where will Product be Sold / Price Point: \_\_\_\_\_

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Competitive Products/Services: \_\_\_\_\_

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\_\_\_\_\_

Notes: